



BY LASSEN'S NEW TWIN BOOKCASE – MINIMALIST SHELVING WITH A MODERN TWIST



Twin Bookcase is by Lassen's nod to the classic shelving unit, adding a touch of character and exclusivity to even the most unassuming of spaces.

With a stringent powder coated steel frame and reversible shelves, the uncomplicated simplicity of the Twin Bookcase is a natural extension to the Twin Table series and references the defined, cubic shapes of the Frame storage boxes and other products in the by Lassen universe.

The two-tone changeable surfaces of the Twin Bookcase encourage individuality and provide a unique opportunity for personalised home styling. With no superfluous decorative details, the Twin Bookcase offers a clean, minimalistic and honest expression in the best Scandinavian tradition.

The 12mm thin steel frame profile is available in black or cool grey and forms a quiet but solid foundation for the loose reversible shelves. The combination of strength of expression and lightness of form creates a modern bookcase that is both functional and aesthetic. With four open sides, the Twin Bookcase is equally suited for use on its own or as part of a row of bookcases. Place it along the wall, as a room divider or as a freestanding focal point in the living or bedroom.

Use the Twin Bookcase as a modern alternative to the traditional bookshelf and fill it with a selection of your favourite literary works. Alternatively, use it to display your favourite vases and objects, for

BY LASSEN



by Lassen owns the rights to the designs of two of Denmark's greatest architects: Mogens Lassen and Flemming Lassen. The Lassen brothers were innovators in architectural modernism and produced numerous iconic designs throughout their lives. Our simple mission is to build upon the tradition of Mogens and Flemming Lassen to ensure that exceptional original and rediscovered designs continue to live on through new generations.

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storing files in the office, jars and cans in the kitchen or toys for the children. The options are endless!

The Twin Bookcase will be available in stores in January 2016.

DESIGN

by Lassen 2015

PRODUCT NAME

Twin Bookcase

MATERIAL

Lacquered steel, Laminate

SIZES

Large: Height 123.6cm x Width 98cm x Depth 42cm / Small: Height 82.8cm x Width 98cm x Depth 42cm

COLOURS

Frame: Black or Cool grey / Shelves: White and Cool grey (reversible)

PRICES FROM

EUR 1095 / GBP 795 / USD 1195 / AUD 1643 / DKK 7995 / NOK 9995 / SEK 9995

For further information, interviews, content and high res images please contact Chris Day at cd@bylassen.com or tel. +45 25 78 24 53. Images can also be downloaded by clicking on 'Images' at the following link:

<http://bylassen.com/shop/cms-presse-news.html>